

RAJAR DATA RELEASE



Quarter 2, 2019 – August 1st

COMPARATIVE CHARTS

1. National Stations
2. Scottish Stations
3. London Stations
4. Breakfast Shows – National and London stations

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

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NATIONAL STATIONS

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 18	Q1 19	Q2 19	Q2 19 vs. Q2 18	Q2 19 vs. Q1 19	Q2 18	Q1 19	Q2 19
ALL RADIO	Q	48826	48945	48788	-0.1%	-0.3%	100.0	100.0	100.0
ALL BBC	Q	34468	34436	34080	-1.1%	-1.0%	51.7	51.4	49.3
15-44	Q	13800	13295	13333	-3.4%	0.3%	37.8	35.2	34.2
45+	Q	20668	21142	20748	0.4%	-1.9%	59.4	60.2	57.5
ALL BBC NETWORK RADIO	Q	31613	31846	31474	-0.4%	-1.2%	45.0	44.8	43.4
BBC RADIO 1	Q	9236	9303	9563	3.5%	2.8%	5.9	5.7	5.9
BBC RADIO 2	Q	14935	15356	14593	-2.3%	-5.0%	17.9	17.4	16.4
BBC RADIO 3	Q	1908	2040	2028	6.3%	-0.6%	1.1	1.2	1.3
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	10998	11459	11107	1.0%	-3.1%	12.9	13.1	12.4
BBC RADIO 4	Q	10598	11010	10572	-0.2%	-4.0%	11.7	11.9	11.1
BBC RADIO 4 EXTRA	Q	1965	2238	2223	13.1%	-0.7%	1.1	1.3	1.3
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5086	5550	5691	11.9%	2.5%	3.4	3.5	3.9
BBC RADIO 5 LIVE	Q	4733	5403	5242	10.8%	-3.0%	3.1	3.4	3.2
BBC RADIO 5 LIVE SPORTS EXTRA	Q	1173	708	1484	26.5%	109.6%	0.3	0.1	0.7
BBC 6 MUSIC	Q	2444	2515	2285	-6.5%	-9.1%	2.4	2.4	2.1
1XTRA FROM THE BBC	H	1033	1050	1102	6.7%	5.0%	0.4	0.4	0.4
BBC ASIAN NETWORK UK	H	672	536	614	-8.6%	14.6%	0.3	0.2	0.2
BBC WORLD SERVICE	Q	1514	1478	1452	-4.1%	-1.8%	0.7	0.7	0.6
BBC LOCAL/REGIONAL	Q	7874	7857	7593	-3.6%	-3.4%	6.7	6.6	5.9

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ALL NATIONAL COMMERCIAL	Q	20574	22032	22656	10.1%	2.8%	18.1	19.9	20.9
ABSOLUTE RADIO NETWORK	H	4738	4709	4743	0.1%	0.7%	3.4	3.5	3.5
ABSOLUTE RADIO	Q	2544	2424	2151	-15.4%	-11.3%	1.7	2.0	1.6
ABSOLUTE RADIO 70S	H	260	193	206	-20.8%	6.7%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1536	1737	1779	15.8%	2.4%	0.8	0.8	0.9
ABSOLUTE RADIO 90S	H	822	958	907	10.3%	-5.3%	0.4	0.5	0.4
ABSOLUTE CLASSIC ROCK	H	691	786	741	7.2%	-5.7%	0.3	0.4	0.3
THE ARROW	Q	77	56	84	9.1%	50.0%	*	*	*
CAPITAL BRAND (UK)	H	8344	8172	8233	-1.3%	0.7%	4.1	4.2	4.3
CAPITAL NETWORK (UK)	H	7416	7201	7197	-3.0%	-0.1%	3.6	3.6	3.6
CAPITAL XTRA (UK)	H	1759	1760	1931	9.8%	9.7%	0.6	0.6	0.7
CLASSIC FM	Q	5153	5288	5627	9.2%	6.4%	3.5	3.8	3.7
COUNTRY HITS RADIO	Q			208					0.1
GOLD NETWORK (UK)	H	1204	1228	1302	8.1%	6.0%	0.9	0.9	1.0
GREATEST HITS NETWORK	H			1103					0.8
GREATEST HITS RADIO	H			715					0.5
HEART BRAND (UK)	H	9760	9655	9717	-0.4%	0.6%	6.7	6.6	6.5
HEART 80S	Q	1171	1422	1495	27.7%	5.1%	0.6	0.6	0.7
HEART EXTRA	Q	579	470	503	-13.1%	7.0%	0.2	0.2	0.2
HEART NETWORK (UK)	H	8661	8524	8536	-1.4%	0.1%	5.9	5.8	5.6
HEAT	H	579	567	522	-9.8%	-7.9%	0.2	0.2	0.2
HITS RADIO BRAND	H	6499	6067	6491	-0.1%	7.0%	5.2	5.0	5.2
HITS RADIO NETWORK	H	5868	5524	5789	-1.3%	4.8%	4.4	4.2	4.4
HITS RADIO	H	804	787	781	-2.9%	-0.8%	0.4	0.4	0.4
JACK RADIO	H		85	125		47.1%		*	0.1
JAZZ FM ¹	H		571	548		-4.0%		0.2	0.2

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KERRANG!	H	692	517	490	-29.2%	-5.2%	0.3	0.2	0.2
KISS NETWORK	H	5629	5215	5379	-4.4%	3.1%	2.8	2.6	2.6
KISS FRESH	H	515	588	573	11.3%	-2.6%	0.1	0.2	0.2
KISSTORY	Q	2024	1845	2323	14.8%	25.9%	0.8	0.7	1.1
LBC NETWORK (UK)	H	2100	2250	2352	12.0%	4.5%	2.0	2.1	2.2
MAGIC NETWORK	H	3876	4108	4120	6.3%	0.3%	2.0	2.3	2.3
MAGIC CHILLED	H	304	336	355	16.8%	5.7%	0.1	0.1	0.1
MAGIC SOUL	H	319	288	347	8.8%	20.5%	0.1	0.2	0.2
MELLOW MAGIC	H	488	603	593	21.5%	-1.7%	0.2	0.3	0.3
PLANET ROCK	Q	1046	1212	1213	16.0%	0.1%	0.8	1.0	1.0
SCALA RADIO	Q			258					0.1
SMOOTH BRAND (UK)	H	5616	5704	5748	2.4%	0.8%	3.9	4.2	4.3
SMOOTH EXTRA	Q	1104	962	995	-9.9%	3.4%	0.6	0.5	0.5
SMOOTH RADIO NETWORK (UK)	H	4949	5070	5069	2.4%	0.0%	3.3	3.7	3.8
SUNRISE RADIO NATIONAL	H	330	338	372	12.7%	10.1%	0.2	0.1	0.1
TALKRADIO	H	294	339	386	31.3%	13.9%	0.1	0.1	0.2
TALKSPORT ¹	H		3055	3112		1.9%		2.0	1.9
TALKSPORT ²	H		424	439		3.5%		0.1	0.1
UNION JACK ¹	H		150	155		3.3%		0.1	0.1
VIRGIN ANTHEMS	Q		74	145		95.9%		*	0.1
VIRGIN CHILLED	Q		92	83		-9.8%		*	*
VIRGIN RADIO ¹	Q		1301	1545		18.8%		0.8	1.0
RADIO X NETWORK (UK)	H	1679	1538	1621	-3.5%	5.4%	1.3	1.2	1.3
ALL LOCAL COMMERCIAL	Q	26591	25790	25762	-3.1%	-0.1%	27.6	25.9	27.1
OTHER LISTENING	Q	3880	3978	3927	1.2%	-1.3%	2.5	2.8	2.7

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SCOTTISH STATIONS

BBC RADIO SCOTLAND	H	4592	950	785	794	-16.4%	1.1%	8.2	6.4	6.4
Radio Borders	Y	111	52	48	47	-9.6%	-2.1%	28.5	32.9	30.9
Capital Scotland	H	2878	495	528	558	12.7%	5.7%	5.7	6.9	6.6
Central FM	Y	218	42	48	46	9.5%	-4.2%	6.2	11.6	12.4
Clyde 1	H	1934	535	541	593	10.8%	9.6%	15.3	11.6	14.7
Clyde 2	H	1934	128	145	148	15.6%	2.1%	3.4	3.0	3.3
Forth 1	H	1171	311	274	327	5.1%	19.3%	14.1	13.4	15.0
Forth 2	H	1171	67	64	52	-22.4%	-18.8%	3.7	2.7	1.7
Heart Scotland	H	2878	432	371	404	-6.5%	8.9%	5.9	5.3	5.4
Kingdom FM	Y	293	52	53	55	5.8%	3.8%	6.0	6.7	5.4
MFR	Y	254	121	123	118	-2.5%	-4.1%	26.9	26.3	24.4
Northsound 1	Y	346	134	132	125	-6.7%	-5.3%	18.3	17.2	16.4
Northsound 2	Y	346	26	26	24	-7.7%	-7.7%	3.4	3.6	4.2
Original 106 (Aberdeen)	Y	346	81	88	82	1.2%	-6.8%	8.2	13.2	12.3
Scottish Sun 80s¹	H	4592			19					0.1
Scottish Sun Greatest Hits¹	H	4592			8					0.1
Scottish Sun Hits¹	H	4592			9					*
Smooth Radio Scotland	H	1856	397	357	420	5.8%	17.6%	8.0	9.9	10.6
Tay FM	Y	395	136	147	140	2.9%	-4.8%	16.2	17.1	16.1
Tay 2	Y	395	39	44	46	17.9%	4.5%	5.7	6.0	5.8
Wave FM (Dundee)	Y	144	27	25	17	-37.0%	-32.0%	3.9	3.6	4.9
Wave FM (Perth)	Y	90			4					0.9
West Sound (inc. West FM)**	Y	395	180	175	173	-3.9%	-1.1%	26.9	24.6	25.5

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LONDON STATIONS – PAGE 1

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 18	Q1 19	Q2 19	Q2 19 vs. Q2 18	Q2 19 vs. Q1 19	Q2 18	Q1 19	Q2 19
BBC Radio London	Q	452	435	454	0.4%	4.4%	1.4	0.8	1.3
Absolute Radio (London)	Q	868	703	729	-16.0%	3.7%	3.0	2.3	2.1
Capital London	Q	2063	1766	1834	-11.1%	3.9%	3.6	3.9	4.4
Capital XTRA (London)	Q	925	798	837	-9.5%	4.9%	1.7	1.2	2.2
Gold London	Q	276	270	327	18.5%	21.1%	1.0	1.0	1.0
Heart London	Q	1404	1521	1428	1.7%	-6.1%	3.7	4.4	4.5
Kiss (London)	Q	2087	1490	1583	-24.1%	6.2%	4.3	2.7	2.8
LBC 97.3	Q	1280	1169	1228	-4.1%	5.0%	6.4	5.7	6.4
LBC London News	Q	450	488	598	32.9%	22.5%	0.9	1.0	1.3
Magic (London)	Q	1667	1539	1456	-12.7%	-5.4%	4.2	4.2	3.8
Panjab	Q			92					0.2
Premier Christian Radio	Q	109	118	131	20.2%	11.0%	0.4	0.5	0.4
Smooth Radio London	Q	703	821	790	12.4%	-3.8%	2.2	2.7	2.2
Radio X London	Q	474	363	426	-10.1%	17.4%	1.2	1.5	2.1

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LONDON STATIONS– PAGE 2

NATIONAL STATIONS ON LONDON TSA

NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	%CHANGE	%CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 18	Q1 19	Q2 19	Q2 19 vs. Q2 18	Q2 19 vs. Q1 19	Q2 18	Q1 19	Q2 19
BBC Radio 1	Q	1491	1460	1549	3.9%	6.1%	3.7	3.5	4.1
BBC Radio 2	Q	2420	2283	2088	-13.7%	-8.5%	13.4	12.1	10.3
BBC Radio 3	Q	513	630	587	14.4%	-6.8%	1.4	1.9	2.5
BBC Radio 4	Q	2460	2687	2479	0.8%	-7.7%	12.6	15.4	13.2
BBC Radio 5 live	Q	1079	1202	1058	-1.9%	-12.0%	3.9	3.9	3.4
Classic FM	Q	1116	1192	1352	21.1%	13.4%	3.3	4.0	4.5

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BREAKFAST SHOWS (WEEKDAYS) – PAGE 1

NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s
<i>Time period varies per station</i>		Q2 2018	Q1 2019	Q2 2019
NATIONAL STATIONS - MON-THU				
BBC Radio 1 - 06.30 - 10.00am	Q		5044	5187
NATIONAL STATIONS - MON-FRI				
BBC Radio 2 - 06.30 - 09.30am	Q	9038	9047	8266
BBC Radio 3 - 06.30 - 09.00am	Q	636	689	743
BBC Radio 4 - 06.00 - 09.00am	Q	6816	7162	6850
BBC Radio 5 live - 06.00 - 10.00am	Q	1937	2143	2166
Absolute Radio Network - 06.00 - 10.00am	H	2151	2154	2150
Capital Network (UK) - 06.00 - 10.00am	H	3960	3732	3796
Classic FM - 06.00 - 09.00am	Q	1660	1769	1909
Greatest Hits Radio - 06.00 - 10.00am	H			361
Hits Radio - 06.00 - 10.00am	H		336	318
Kiss - 06.00 - 10.00am	Q	2079	1788	1896
Magic - 06.00 - 10.00am	Q	1240	1304	1348
Planet Rock - 06.00 - 10.00am	Q	367	522	577
talkSPORT ¹ - 06.00 - 10.00am	H		1394	1434
Virgin Network - 06.30 - 10.00am	Q		1048	1111
Radio X Network (UK) - 06.30 - 10.00am	H	859	928	931

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BREAKFAST SHOWS (WEEKDAYS) – PAGE 2

LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
		Q2 2018	Q1 2019	Q2 2019
<i>Time period varies per station</i>				
LONDON STATIONS - MON-FRI				
BBC Radio London - 07.00 - 10.00am	Q	188	187	223
Absolute Radio (London) - 06.00 - 10.00am	Q	416	324	394
Capital London - 06.00 - 10.00am	Q	1033	972	1006
Capital XTRA (London) - 06.00 - 10.00am	Q	351	334	352
Gold London - 06.00 - 10.00am	Q	143	109	135
Heart London - 06.00 - 09.00am	Q	537	669	601
Kiss (London) - 06.00 - 10.00am	Q	986	671	764
LBC 97.3 - 07.00 - 10.00am	Q	715	724	755
LBC London News - 07.00 - 10.00am	Q	227	259	292
Magic (London) - 06.00 - 10.00am	Q	665	628	600
Premier Christian Radio - 07.00 - 09.00am	Q	22	40	45
Smooth Radio London - 06.00 - 10.00am	Q	295	334	380
Radio X London - 06.30 - 10.00am	Q	174	217	258